



SEALL 7 Marketing

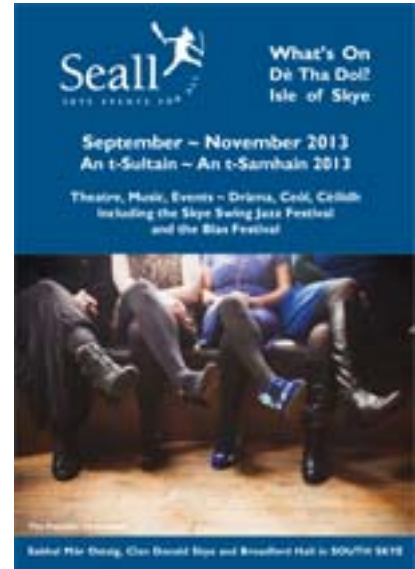
Venue name in Publicity

It is important that you highlight the promoters name 'SEALL' as the venues themselves are not promoters. Thus listings should be:

**SEALL at Sabhal Mòr Ostaig or
SEALL at Clan Donald Skye, as appropriate**

Box Office and Information

www.seall.co.uk
info@seall.co.uk
01471 844207
SEALL, Ostaig House, Sleat, Isle of Skye IV44 8RQ
First contact is **Duncan MacInnes**



Please avoid making direct links to websites or telephone numbers of either Sabhal Mòr Ostaig or Clan Donald Skye but direct all attention to SEALL.

Publicity

SEALL has a highly focused marketing strategy, using

Posters

a 1,000 strong emailing list

Facebook

Twitter

media advertising

printed programmes

This is supported by our Cultural Tourism Project, led by Fiona Duncan.

Posters

We hope for printed posters as part of our contract with performers, preferably with white space for local overprinting. However we can provide in-house posters using an A3 colour laser printer.

Images

We will need access to Print Quality digital images, either direct or via a media link on your company websites.

Face Book

SEALL EventsSkye

Twitter

SEALL Events

